

# GLORIA "CHUMI" GONZALEZ

UI/UX Developer • New York, NY

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[chumilanesa@gmail.com](mailto:chumilanesa@gmail.com)

[Portfolio](#) • [LinkedIn](#) • [Github](#)

## TECHNICAL SKILLS

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**Proficient:** Javascript, ReactJS, Node.js, HTML, CSS, React Native, Redux, XCode, Swift, SQL, Bootstrap, Webpack, Google Cloud, Figma, Sketch, Illustrator, Photoshop, InDesign, Miro

**Knowledgeable:** Typescript, Python, Go, Express.js, Heroku, AWS, AngularJS, Python

## EXPERIENCE

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### Barclays

UI Engineer

Oct 2021 - Present

**New York, NY**

- Collaborate with cross functional teams to develop responsive front-end solutions to business requirements
- Ensure that features are user-centric and advocate for design best practices that meet our goal of providing first-class customer experiences
- Conduct testing of completed applications and websites to assess accessibility compliance and usability

### Blue Theory

Software Engineer & UX Designer

Apr 2020 - Present

**New York, NY**

- Grow small businesses through mobile and web development, digital advertising, & visual design consulting

### Nooklyn

Marketing Manager

Jan 2019 - Feb 2020

**New York, NY**

- Crafted the Nooklyn story and developed its marketing strategy, which increased brand awareness and loyalty in its niche market
- Conducted research that identified organizational and brand strengths & weaknesses, used to cultivate effective business strategies and objectives

### Roomi

Marketing Coordinator

Jun 2015 - Nov 2018

**New York, NY**

- Developed, designed and lead creative for all major [advertising campaigns](#) that ran in New York City, London & San Francisco, positioning Roomi as the leader in the room rentals industry
- Partnered with executives & creatives to rebrand Roomi by developing the brand strategy, such as creating the identity system, visual language, and message to targeted audiences

## PROJECTS

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**The Brave App** / UI Engineer / *Figma, Miro, Illustrator, Photoshop*

[Live](#) | [Github](#)

- Worked closely with senior leadership, backend engineers, and case managers to identify business needs
- Researched, analyzed and reviewed organizational issues to find promising directions and solutions
- Delivered and prototyped engaging and innovative wireframes using latest front-end programming technologies

**Nebula Bakery** / Software Engineer / *React/Redux, CSS, Javascript, Sequelize*

[Live](#) | [Github](#)

- Built an e-commerce interface for baked sweet goods that is easy to navigate, appealing and simple using tools such as React / Redux, React Navigation
- Wrote tests for UI using React Testing Library, reviewed code and provided thoughtful feedback to team members
- Conceptualized, explored and proposed ideas to address niche human and consumer needs

## EDUCATION

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### Fullstack Academy / Grace Hopper

Immersive Software Engineering Program

**New York, NY**

Feb 2021 - Jun 2021

### Shillington School of Visual Design

Immersive Graphic & UX/UI Design Program

**New York, NY**

Mar 2018 - Dec 2018

### Baruch College

BBA in International Business & Finance

**New York, NY**

Jun 2011 - Jun 2015

## LANGUAGES & INTERESTS

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English & Spanish (native speaker) / People-watching, traveling, painting, technology, DJing, disco-fying things